

Build a chain exhibition platform

After decades of development, CFTE, a subsidiary of China Foreign Trade Centre Group Co., Ltd., not only owns CIFF, the flagship exhibition of China's furniture industry, but also owns CBD Fair, the "Champion Enterprise Debut Platform" in China's construction & decoration industry, which is second to none in the world in terms of scale and influence. CIFF (Guangzhou/Shanghai/Tianjin) and CBD Fair (Guangzhou/Shanghai/Shenzhen) have jointly built a large-scale home furnishing industry chain exhibition platform with significant influence. The "Four Cities and Six Exhibitions" empower each other and integrate development, which will produce immeasurable superposition effects!

CONTACT

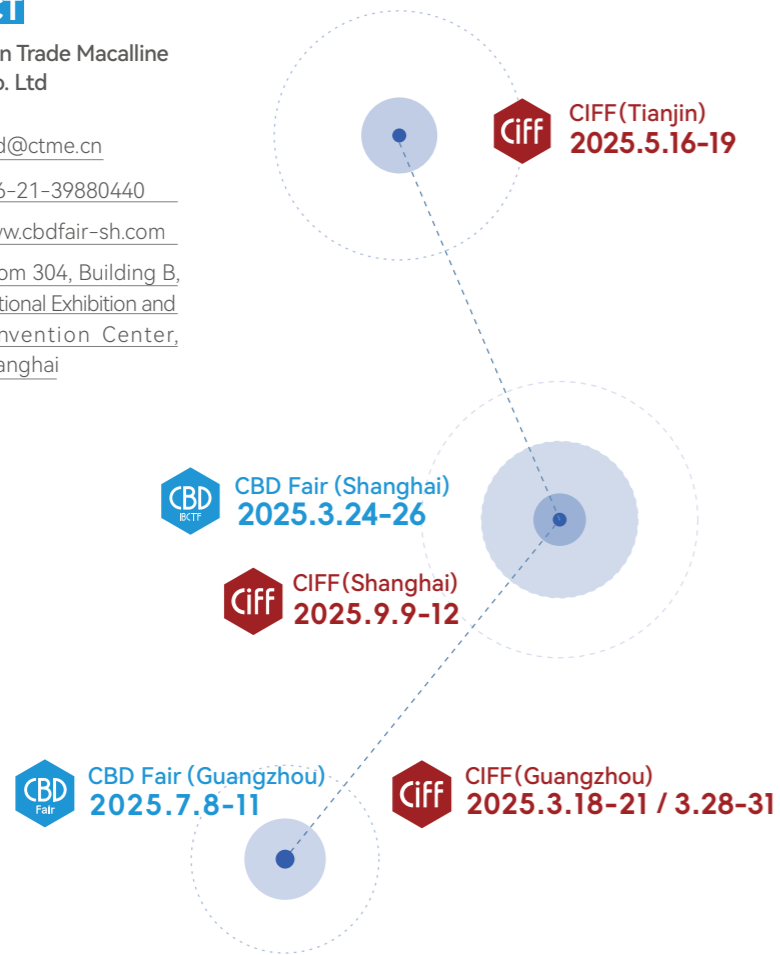
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To be the NO.1
**haute whole-house-
customization fair**
of China

Mar. 24-26, 2025
NATIONAL EXHIBITION AND CONVENTION
CENTER (SHANGHAI HONGQIAO)



CBD IBCTF

INTRODUCTION

CBD-IBCTF (Shanghai) 2025 will be held on March 24-26, at Shanghai Hongqiao National Exhibition and Convention Center. Positioned as an "International Haute Customization Platform", CBD-IBCTF (Shanghai), themed "boosting new consumption and serving new patterns", showcases three characteristics: stimulating new household consumption, deploying the East China market, and exploring haute trends. The fair covers an area of nearly 90,000 square meters, with more than 300 exhibitors, including haute customization, grand customization, tiles, slabs, coatings, system doors and windows and other exhibition categories. During the fair, about 30 forums and meetings will be held.

China International Building Decoration Fair ("CBD Fair"), founded in 1999, has been held for 26 consecutive years. It is the largest building decoration fair in the world. Since 2015, it has been held every year in Hongqiao, Shanghai in March and Pazhou, Guangzhou in July. Its services effectively cover the Pearl River Delta and the Yangtze River Delta, two of the most dynamic economic circles in China. The International Building and Construction Trade Fair, abbreviated as "CBD-IBCTF (Shanghai)", is jointly hosted by China Foreign Trade Guangzhou Exhibition Co., Ltd, which is affiliated to China Foreign Trade Centre Group, Ltd., and Red Star Macalline Group Corporation Ltd., CBD-IBCTF (Shanghai) is committed to building a world-class exhibition platform, providing high-quality services to the home industry, and realizing its vision of becoming the premier exhibition of China's haute customization.



WIN EAST CHINA WIN THE WORLD

East China has a large population and developed economy. It is home to many powerful cities, which is not only the largest growth pole of China's economy, but also the largest home consumption market in China.

It has convenient transportation, developed logistics, abundant industrial resources and strong radiation capacity. It is also a traditional production base for building materials such as paints, wooden doors, flooring, and custom homes.



HALL PLAN & EXHIBITS PROFILE



Customization Accessories

3

Hall 3:

- Mansion customization Accessories
- Whole house Accessories
- High quality plate
- Whole house Hardware
- Plate surface decoration process
- Auxiliary ingredients & Accessory
- Edge banding process
- Mechanical equipment
- Doors and Windows Accessories

Whole House Customization

4.1

Hall 4.1:

- Whole house system customization
- Wooden doors
- Door and wall cabinet
- Whole house
- Whole house customization
- Paints
- Soft furnishings
- Ornaments
- HVAC
- Fresh Air System
- Water purification
- System Doors & Windows
- Entrance door
- Doors and Windows Accessories

Mansion Customization

5.1

Hall 5.1:

- Mansion customization
- Import customization
- Imported electrical appliances
- Stainless steel cabinets

2025 CBD IBCTF Layout plan of the exhibition area



HONGQIAO DESIGN WEEK



The first 'Hongqiao Design Week', initiated by CBD-IBCTF (Shanghai), is a design week focusing on the upgrading of the home design industry in East China and serving the national enterprises to explore the market in East China, and it is a comprehensive event integrating the design exchange, trend display, brand building and production and design cooperation during CBD-IBCTF (Shanghai) (24-26 March) .

The project aims to empower the 'brand + design' channel through diversified modes and in-depth links, with the goal of 'Design leadership and Efficient links', to create a high design trend development and exchange event in East China, and to assist the high-quality development of China's design industry!

March 24-26

Shanghai Hongqiao National Exhibition and Convention Center

EXHIBITORS BY REGION

- East China ----- 85.24%
- South China ----- 2.47%
- North China ----- 3.53%
- Central China ----- 3.99%
- Northeast China ----- 1.49%
- Southwest China ----- 2.23%
- Northwest China ----- 1.04%

